

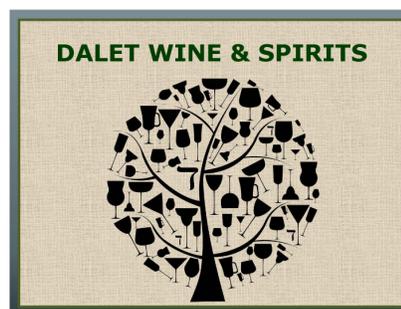


Contact: Anthony De Rubeis, CMO  
Office Direct: 661.284.1933  
EM: [Tony@DrinkTinyTini.com](mailto:Tony@DrinkTinyTini.com)

**Dalet Wine & Spirits, USA**  
Office Direct: 707.633.6186  
Arcata, CA 95521

## FOR IMMEDIATE RELEASE

### INTRODUCING THE ORIGINAL REDUCED CALORIE VODKA COCKTAIL



**...SENSATIONAL TASTE, FEWER CALORIES**

**Sparks, Nevada** (February 1, 2014) DeJa Enterprises LLC proudly announces that they have entered agreement with **Dalet Wine & Spirits, USA, dba Whiskey and Things LLC** as their exclusive distributor for **TinyTini®** - The Original Reduced Calorie Vodka Cocktails in California.

Recognizing the need to satisfy people who love the delicious flavor of a specialty martini but count calories, TinyTini® delivers. There is no need to master complicated recipes or buy expensive ingredients...they have done the work for you. Just Chill or Shake with Ice...and Pour. TinyTini®, 18% Alcohol by volume, just 35 calories per ounce ...One try and you'll be amazed!

Available at fine stores and wherever your favorite cocktails are served, ask for it by name. According to CMO of DeJa Enterprises, Anthony De Rubeis, "We are thrilled to be aligned with such a proactive organization and share every confidence they will help accomplish our goals."

**TinyTini®** is in the **Weight Watchers®** database and has been evaluated by the **Beverage Testing Institute (BTI)** who awarded TinyTini® Chocolate, Pear, Espresso and Lemon Drop Bronze Medals and, their Cotton Candy earned a Silver Medal, Best Buy. "We created our cocktails so today's consumers could enjoy themselves completely without guilt and we are delighted that these prestigious organizations have acknowledged our quality and value."

#### **About Dalet Wine & Spirits, USA**

Dalet Wine & Spirits' embraces an entrepreneurial spirit which encourages creativity and innovation. Their mission includes sourcing distinguished products that exceed customer expectations. "We are proud and excited to be representing a new best of class brand such as TinyTini®!" Dalet Wine & Spirits supplies a range of adult beverages and services to retail stores, nightclubs, bars and restaurants. Visit them at <http://www.daletwinespirits.com>

#### **About the Beverage Testing Institute (BTI)**

BTI (founded 1981) produces fair impartial reviews for consumers. Their buying guides have appeared in the *Wine Enthusiast*, *Restaurant Hospitality*, *The New Yorker Magazine*, *Wine & Spirits*, *International Wine Review* and many others. Visit them at [Tastings.com](http://Tastings.com)

#### **About DeJa Enterprises LLC**

Founded by a woman to satisfy the need for sensational flavor with fewer calories, their mission includes a sustained commitment to create contemporary, innovative and appealing spirit-based adult beverages in the U.S.A. providing guilt-free indulgence and delicious alternatives.

If you would like more information, please use the contacts provided or visit:

<http://www.DrinkTinyTini.com> and Facebook: <https://www.facebook.com/DrinkTinyTini>

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