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FOR IMMEDIATE RELEASE

**THE ORIGINAL
REDUCED CALORIE VODKA COCKTAIL**



Sparks, NV – January 14, 2013 – DeJa Enterprises LLC, makers of **TinyTini®**, the first line of Ready to Serve, Reduced Calorie Vodka Cocktails is excited to announce, due to popular demand, they have expanded distribution in **Total Wine® & More** to include stores in Henderson and Las Vegas (Summerlin).

Additionally, they are proud to include the results of their inaugural product ratings from the Beverage Testing Institute (BTI) which scored TinyTini® Chocolate, Bronze Medal, Pear, Bronze Medal and Cotton Candy, Silver Medal, Best Buy!

Recognizing the need to satisfy people who love the delicious flavor of a specialty martini but count calories, TinyTini® delivers. There is no need to master complicated recipes or buy expensive ingredients...they have done the work for you. Just Chill or Shake with Ice...and Pour. TinyTini®, 18% Alcohol by volume, just 35 calories per ounce ...One try and you'll be amazed!

According to CMO of DeJa Enterprises, Anthony De Rubeis, "We created our cocktails so today's consumers could enjoy themselves completely without guilt. Total Wine® & More is a perfect partner to assist with our launch and we are thrilled that BTI has acknowledged our quality."

About Total Wine® and More

Total Wine® & More is America's Wine Superstore®—the country's largest independent retailer of fine wine. They operate over 85 superstores across 14 states and are growing rapidly. In addition to a world-class selection of fine wines, they also carry more than 2,500 beers; from America's most popular to hard-to-find microbrews and imports, plus more than 3,000 different spirits from every price range and category. For more visit <http://www.totalwine.com>

About the Beverage Testing Institute (BTI)

The Beverage Testing Institute was founded in 1981 with the objective of producing fair and impartial wine reviews for consumers. Their buying guides have appeared in the *Wine Enthusiast*, *Restaurant Hospitality*, *The New Yorker Magazine*, *Wine & Spirits*, *International Wine Review*, *Epicurious.com*, *All About Beer*, and many others. Visit them at Tastings.com

About DeJa Enterprises LLC

Founded by a woman to satisfy the need for best of class flavor but with fewer calories and a sustained commitment to create contemporary innovative and appealing spirit-based adult beverages in the U.S.A., they provide guilt-free indulgence and delicious alternatives.

If you would like more information or an interview, please use the contact provided and visit them at <http://www.DrinkTinyTini.com> and Facebook: <https://www.facebook.com/DrinkTinyTini>

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